

Senior Frontend & Web Developer

React · JavaScript · Next.js · WordPress | 6 Years | Web, UI & Frontend Engineering
 Remote | South Africa-Based | UK-Aligned | Ref: FR-tech-2708

PROFESSIONAL SUMMARY

Senior frontend and web developer with 6+ years building high-performance, accessible web applications and digital experiences for international clients. Experienced across the full web stack - from React/Next.js SPAs and design-system implementation to WordPress/WooCommerce themes, Shopify headless commerce, and Node.js BFF layers. Strong emphasis on UI/UX quality, Core Web Vitals, and WCAG 2.1 AA accessibility. Fully remote for 4 years, collaborating across distributed teams in the UK, US, and Australia. Fluent business English with strong communication across technical and non-technical stakeholders.

TECHNICAL SKILLS

React / Next.js / TypeScript	●●●●●●
JavaScript (ES6+)	●●●●●●
WordPress / WooCommerce	●●●●●●
Shopify Storefront / Liquid	●●●●●●
HTML5 / CSS3 / Tailwind	●●●●●●
Figma / Design Systems / Storybook	●●●●●●
Node.js / Express	●●●●●●
GraphQL / REST	●●●●●●
Jest / Cypress	●●●●●●
Webpack / Vite	●●●●●●
Git / GitHub Actions / Vercel	●●●●●●
Sentry / Datadog / Lighthouse	●●●●●●

EDUCATION

BSc Computer Science
 University of Cape Town | 2017

CERTIFICATIONS

- Meta Frontend Developer Certificate
- AWS Cloud Practitioner
- Scrum Foundation (SFC)

PROFESSIONAL EXPERIENCE

Senior Frontend & Web Developer

Jan 2022 - Present

- Architect and deliver React/Next.js web applications for 8+ e-commerce and SaaS clients, consistently hitting Core Web Vitals green scores.
- Lead a frontend guild of 4 developers, running weekly code reviews, establishing ESLint/Prettier standards, and onboarding new team members.
- Migrate legacy jQuery and WordPress codebases to TypeScript + React, reducing bug reports by 38% and cutting average page load by 1.2 seconds.
- Build and maintain WordPress/WooCommerce sites with custom themes and plugins for SME and enterprise clients.
- Implement design systems and component libraries in Storybook consumed across 5 client projects, reducing design-to-dev handoff time by 40%.
- Translate Figma designs to pixel-perfect, accessible HTML/CSS/React implementations across web and e-commerce platforms.
- Integrate Shopify Storefront API, Contentful, Sanity CMS, and Stripe into headless commerce builds.
- Champion accessibility (WCAG 2.1 AA) across all deliverables, conducting monthly audits using axe-core and Lighthouse.
- Instrument applications with Sentry and Datadog RUM; reduced mean-time-to-detection of production issues by 60%.
- Write Jest unit tests and Cypress E2E suites achieving 85%+ coverage on critical user journeys.
- Optimise webpack/Vite build configurations, shaving 30% off build times across the team's projects.
- Mentor two mid-level developers through structured growth plans and pair-programming sessions.

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LANGUAGES

- ✓ English (Native)
- ✓ Afrikaans (Conversational)

KEY STRENGTHS

- ✓ Native English speaker
- ✓ Remote-first, async-capable
- ✓ UI/UX implementation & design systems
- ✓ Accessibility (WCAG 2.1 AA) champion
- ✓ WordPress, Shopify & headless CMS
- ✓ Cross-browser & device compatibility
- ✓ GDPR-aware web development

Frontend Developer

Mar 2019 - Dec 2021

- Built responsive, mobile-first React and vanilla JS web applications for clients across South Africa, the UK, and Australia.
- Developed and maintained a white-label booking platform used by 12 hospitality brands, built on a React + WordPress headless stack.
- Delivered custom WordPress themes and WooCommerce integrations for retail and hospitality clients.
- Implemented GraphQL APIs with Apollo Client, replacing REST integrations and reducing over-fetching by 60%.
- Developed lightweight Node.js microservices for email notification handling and webhook processing.
- Established frontend testing culture; introduced Jest and React Testing Library to a team with no prior automated tests.
- Supported launch of 3 SaaS products from MVP to production within tight 8-week sprint cycles.

Junior Web Developer

Jun 2017 - Feb 2019

- Built and maintained WordPress websites with custom themes, plugins, and WooCommerce stores for 20+ SME clients.
- Developed custom HTML/CSS/JavaScript landing pages and microsites to client briefs.
- Maintained and updated existing React-based web apps under senior developer supervision.
- Conducted cross-browser and device QA testing; gained foundational experience in Git and Agile workflows.